

## PRESS RELEASE

# Naïo and CAMSO join forces in an R&D partnership to meet the challenges of soil protection

Naïo Technologies, leader in agricultural robotics, and CAMSO, specialized in rubber tracks and track systems, launched a Research and Development partnership to offer farmers and wine growers new work tools, meeting the demand for productivity and reduction of environmental impacts.

Escalquens (France), February 7, 2024 : « *The R&D contract between CAMSO and Naïo, initiated for more than a year, has brought great results during the first stages of this partnership. We are now running a second, multi-year phase, including factory technical testing and on field trials with producers* », explains Gaëtan Séverac, co-founder of Naïo Technologies. "Through this partnership, CAMSO is looking for technical challenges and innovation. We are keen to pool our know-how and share with Naïo our expertise in testing processes and, more especially, respect for soils », adds Caroline Schoenhenz, Agriculture Product leader at Michelin Group.

This work aims to adapt tracks on agricultural robots for more flotation, more accessibility and flexibility in the field, while reducing carbon emissions. The Naïo & CAMSO R&D teams moved forward together on a draft of electrically driven tracks. Naïo brings its expertise in Augmented Autonomy technologies (accurate autoguidance, safety of crops and people, connectivity), within a certified legal framework. For its part, CAMSO provides its know-how in materials to offer high-performance products specifically designed to meet agricultural market's requirements. CAMSO Technologies developed in this partnership could be deployed, in the medium term, on Naïo Technologies robots but also on other agricultural machines.

Whatever the production systems, agricultural practices are evolving towards increased use of mechanical weeding. Increasing the number and frequency of passes is a concern for producers and they want to lower as much as possible the impact of the running gears on the ground - not forgetting numerous weather hazards, which can prevent heavy tractors with implements from working in the fields. Naïo Technologies has always aimed for robots with the lowest possible unladen weight and wishes to go even further to reduce compaction for each pass.

Naïo and CAMSO share the common objective of contributing to the development of tomorrow's equipment that will be used to feed the world. The two companies are collaborating to bring more productivity, while promoting decarbonisation and the preservation of resources and soil.

### **Press contact - Agence Ressources de la Nature**

**Fadela Benabadji** : +33 6 11 34 22 39 - [fbenabadji@agence-rdn.com](mailto:fbenabadji@agence-rdn.com)

**Benoît Moureaux** : + 33 6 09 49 09 78 - [bmoureaux@agence-rdn.com](mailto:bmoureaux@agence-rdn.com)



### **Press contact - CAMSO**

**Jeanne Brieu** : +33 7 64 56 66 58 - [jeanne.brieu@michelin.com](mailto:jeanne.brieu@michelin.com)

**About Naïo Technologies** : Created in 2011 and the originator of the International Forum of Agricultural Robotics (FIRA), Naïo is now the global leader in the sector with a range of 4 robots present on 5 continents. Naïo designs innovative autonomous electric robots to help producers meet the challenges of agriculture 4.0. Naïo employs over 90 people in France and California. The company is supported by renowned investors such as Mirova, Bpifrance, Capagro, and Demeter. [www.naio-technologies.com](http://www.naio-technologies.com)

**About CAMSO** : CAMSO is a world leader in the design, manufacturing and distribution of off-road tires, wheels, rubber tracks and undercarriage systems to serve the material handling, construction, agricultural and powersports industries. CAMSO offers high-performance products specifically designed to meet the unique mobility needs of each application in the off-highway vehicle market. [www.camso.co](http://www.camso.co)



Gaëtan Séverac, Naïo Technologies co-founder, and Caroline Schoenhenz, Agriculture Product leader at Michelin Group



FIRA 2024 : Kris de Boe (left side), Product Line Manager CAMSO at Michelin Group, and Gaëtan Séverac (right side).



FIRA 2024 : press conference Naïo/CAMSO - Speakers : Kris de Boe (left side) and Gaëtan Séverac (right side).



FIRA 2024 : press conference Naïo/CAMSO - Speakers : Kris de Boe (left side) and Gaëtan Séverac (right side).

**Photos download link (copyright CAMSO - Naïo Technologies) :** <https://we.tl/t-B7HgK4Owa9>